

## **A MESSAGE TO CONSUMERS' EMPLOYEES FROM THE PRESIDENT**

Earlier today, the Company announced the appointment of Mr. Brent Ballantyne as Chief Restructuring Officer. The Chief Restructuring Officer position also includes the duties and responsibilities of Chief Executive Officer. Consumers' management team will remain in place and report to Ken Cloud, President, on the day-to-day operations of the Company. Mr. Ballantyne's focus will be on the restructuring of Consumers' debt and any operational reorganization. His mandate will continue until the Board of Directors is satisfied that the reorganization is complete.

A copy of the Media Release that was circulated earlier today is attached to this Message.

Turning around financially troubled companies is what Mr. Ballantyne does. He has successfully managed mergers, acquisitions, divestitures and corporate reorganizations for a number of operations, including Maple Leaf Foods, Beatrice Foods and The T. Eaton Company.

The Chief Restructuring Officer has been appointed by and reports to a committee of three of Consumers' independent directors.

Discussions continue with the Company's major creditors to restructure the Company's debt.

Mr. John Ghaznavi continues to be Consumers' majority shareholder and Chairman of the Board of Consumers Packaging Inc. but has stepped down as Chief Executive Officer.

This message describes the situation at this time.

Yours sincerely,

Ken Cloud,  
President

Attach.

(original signed by Mr. Cloud)